



TAREQ HAJJ

DIGITAL MARKETING

ABOUT

One of the world's leading digital marketing experts, Tareq Hajj is the founder of influential digital marketing agency T-Money Marketing and leading online education company T-Money Education. Tareq Hajj's work has been featured in some of the world's most prominent media outlets, including MarketWatch, Fox News, NBC, CBS, ABC, and International Business Times.

EXPERIENCE

T-MONEY EDUCATION – FOUNDER/CEO

(June 2019-Present)

- Grew platform to over 1 million global students
- Sold online education products to customers in over 140 countries
- Taught 8 online courses on topics such as online reputation management and contract law

T-MONEY MARKETING – FOUNDER/CEO

(May 2019-Present)

- Got clients featured in Bloomberg, Forbes, AP News, Business Insider, and Sina
- Generated over 50,000,000 high-quality backlinks for clients to improve SEO
- Published press releases in over 10,000 different reputable publications throughout the world

SIMBA ACADEMY – COO, DIRECTOR OF MARKETING

(May 2019-May 2021)

- Grew school network from 1 campus with under 25 students to 2 campuses with more than 100 students within first 9 months with the company
- Oversaw 800% increase in company value from date of acquisition to date of sale

SKILLS



Online Education

Search Engine Optimization

Marketing Analytics

Public Relations

CONTACT

@ thajj2@outlook.com

(178) 3078 2125

www.tareqhajj.com

重庆阿里云创新中心

Chongqing Alibaba
Innovation Center



EDUCATION

 **UNIVERSITY OF VIRGINIA**
M.S. Commerce-Finance
2017

 **UNIVERSITY OF VIRGINIA**
B.A. Economics
2016